



STATE OF WISCONSIN
Department of Employee Trust Funds
Eric O. Stanchfield
SECRETARY

801 W Badger Road
PO Box 7931
Madison WI 53707-7931
1-877-533-5020 (toll free)
Fax (608) 267-4549
<http://etf.wi.gov>

CORRESPONDENCE MEMORANDUM

DATE: June 6, 2007
TO: Employee Trust Funds Board
FROM: Jean Gilding, Deputy Administrator
Audrey Koehn, Policy Advisor
Division of Retirement Services
SUBJECT: Mediasite Update

The Department continues on schedule with the development of new Mediasite presentations for the video library on ETF's Website. The presentations include member-related topics and employer-related topics. The *Annual Retirement Annuity Adjustments* presentation, which explains the annual calculation of annuity adjustments, is the seventh member-related presentation added to the online video library.

The Department has found these online presentations to be a successful education and planning tool, evidenced by feedback from our members. Several of our members have reported that after viewing a specific presentation, their questions were answered without the need for further Department assistance. Also, the Department recently received an inquiry from an out-of-state retirement system interested in utilizing this communication tool after viewing the presentations.

ETF's Mediasite presentations provide viewing flexibility as viewers can:

- Listen to presentations passively.
- Review the presentation slides without listening to the audio.
- Fast forward and review the presentation parts that are of most interest.
- Watch at one's discretion.

As of late May, the total number of views (individuals going online to watch) for all member and employer presentations was nearly 17,000. Our Mediasite contacts have reported that ETF's presentations are the most viewed among Wisconsin state agency-produced Mediasite programs. The Department continues to promote use of the video library by inserting a standard message in external e-mail responses, adding an audio message to the Department's main telephone line queue, and inserting a flyer in outgoing retirement packets.

Reviewed and approved by Sari King, Administrator, Division of Retirement Services

Signature Date

Board	Mtg Date	Item #
Jl	06/21/07	5

Here are the number of views as of May 31, 2007:

Name of Member Presentation	Date Recorded	Number of Views
Your WRS Benefits	3/14/2006	3039
Your Annual Statement of Benefits*	5/16/2006 4/20/2007	3595 1375
How to Complete a Retirement Application	7/25/2006	3085
Planning for the Inevitable (Death Benefits and Beneficiaries)	9/29/2006	967
Calculating Your Retirement Benefits Online	12/19/2006	2625
Buying WRS Creditable Service	2/27/2007	703
Annual Retirement Annuity Adjustments	4/30/2007	417
Total Member Views		15806

* The 2006 version is no longer available

Name of Employer Presentation	Date Recorded	Number of Views
Employee Eligibility Training (School Districts)	11/07/2006	114
Employer Reporting Training (School Districts)	11/07/2006	103
Employee Eligibility Training (Local Government)	11/08/2006	88
Employer Reporting Training (Local Government)	11/08/2006	93
Annual Reconciliation Training	12/19/2006	128
Transaction Upload Application Training	12/19/2006	149
Pay Your WRS Contributions Online	2/6/2007	164
Total Employer Views		839

The next scheduled presentation will include a review of the WRS Benefits Handbook. Development of this presentation is currently in progress with a planned recording date later in June.

Department staff appreciate your assistance in encouraging WRS members and employers to use this valuable resource which is available 24 hours a day, 7 days a week. Also, remember that presentations can be downloaded to a CD for additional flexibility in viewing.