



STATE OF WISCONSIN  
Department of Employee Trust Funds

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SECRETARY

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**FOR IMMEDIATE RELEASE**

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**ETF Names Director of Communications & Legislation**

MADISON, (Wis.) -- David Stella, Secretary of the Department of Employee Trust Funds (ETF), announced the appointment of Shawn Smith to the position of Director of the Office of Communications and Legislation.

Smith will serve as the agency's liaison with the legislature, the Governor's office, and the media; oversee the Department's communications initiatives; and coordinate the agency's overall strategic planning activities.

Smith has been serving as director of ETF's Member and Employer Services Bureau, managing member and employer customer service activities and other initiatives. She has an extensive background in management, communication, strategic planning, legislative, public policy and research activities. She will begin her new duties May 9. She can be reached at (608) 266-3641; e-mail [shawn.smith@etf.state.wi.us](mailto:shawn.smith@etf.state.wi.us).

For more information about the Department of Employee Trust Funds, visit <http://etf.wi.gov>.

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